



About Us



Granite United Way believes that **EVERY ONE OF US HAS THE POWER TO BE A CHANGE AGENT**. We are committed to removing barriers and creating opportunities for people to make a positive impact in our community.

Granite United Way was built on this belief. We are the trusted organization that has evolved as our community and donor needs have changed.

The donor is our customer and impact is our business. Last year, **WE DELIVERED \$12 MILLION IN TOTAL COMMUNITY IMPACT**, creating opportunities to Learn, Earn, and Be Healthy.

Alexis de Tocqueville Society Step-up Program



ALEXIS DE TOCQUEVILLE SOCIETY

The Alexis de Tocqueville Society was created to celebrate people who demonstrate exceptional philanthropic leadership. The Society is named after the French historian Alexis de Tocqueville.

Granite United Way is proud to recognize our local leaders whose philanthropy reflects a deep and sincere commitment to the community.



CHANNELING INFLUENCE INTO CHANGE

Granite United Way's Tocqueville Society sets the standard for charitable giving. These members have been at the forefront of changing lives through financial gifts, volunteerism, and advocacy.



Membership in the Alexis de Tocqueville Society is granted to individuals contributing a minimum of \$10,000 annually to Granite United Way. Of this amount, at least \$5,000 must be designated to Granite United Way, a specific Granite United Way initiative, or to one of our three impact areas (Education, Income, or Health).

STEP-UP PROGRAM

“STEP UP” GIFT EXAMPLES

Year 1	Year 2	Year 3	Year 4
\$5,000	\$6,500	\$8,000	\$10,000

Granite United Way offers an opportunity for individuals and couples to make a multi-year gift to attain membership in our Alexis de Tocqueville Society. If you invest a **minimum of \$5,000** this year, and commit to increasing your gift to the \$10,000 level, you will be recognized as a member this year.



BENEFITS OF MEMBERSHIP

- ✓ After fulfilling the \$5,000 allocation to Granite United Way, Alexis de Tocqueville members may designate to any non-profit, 501(c)(3) organization with no administrative fee.
- ✓ Access to special events that allow you to network with some of our community’s top leaders and philanthropists.
- ✓ Invitation to exclusive annual events and our annual celebration.
- ✓ Recognition in the annual Alexis de Tocqueville Society listing in our Community Report.
- ✓ Professional, dedicated staff for designation administration.
- ✓ Tours of program sites to engage with Granite United Way impact work.
- ✓ Special volunteer opportunities.
- ✓ Ability to inspire others by your significant level of giving.

For more information about the Alexis de Tocqueville Society, please contact Sarah McCluskey, Senior Director of Donor Relations, at sarah.mccluskey@graniteuw.org or 603.625.6939 x 105.