

IMPACT MULTIPLIER

A NEW WAY TO AMPLIFY YOUR IMPACT ON DAY OF CARING



WHAT IS THE IMPACT MULTIPLIER?

The Impact Multiplier is Granite United Way's new peer-to-peer (P2P) fundraising opportunity for Day of Caring! P2P is a powerful way to amplify your impact by creating your own fundraising pages and rally your personal networks to support the agency you are giving back to that day. Instead of just donating, you become an advocate, sharing your fundraising page with family, friends, and colleagues to generate donations.

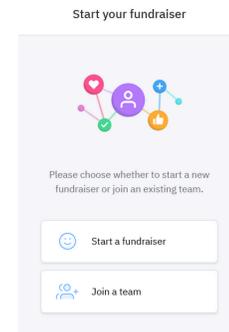
HOW TO CREATE A FUNDRAISER ON FUNDRAISE UP:

1. Go to the Fundraise Up Page

- a. [Click here](#) or scan the QR code:



It will bring you to this page.



2. Set Up or Join a Fundraising Page

- Select “Start a fundraiser” or “Join a Team”

- a. If you select “Start a fundraiser”:

- i. Create a display name that is relevant to your personal name, your teams name, the company you are volunteering with, etc. AND the agency that you are volunteering at.

~For example: [ABC Company – Main Street Shelter](#)

- ii. Insert a photo, a fundraising goal, and a message about why you/your team is volunteering this Day of Caring. Note: you can always edit these fields later in your Fundraiser Portal.

- b. If you select “Join a team”:

- i. Search for the team you want to join. Click on that team to start fundraising!

3. Enter your email address

- Then you will be sent a confirmation code. Enter your confirmation code and your First and Last Name.

4. Now you're ready to start fundraising!

- You now have your shareable link to start fundraising! Use this link to share on your socials or email/text to your friends, family, and colleagues.

5. Check your email for a link to your Fundraising Portal

- From here, you can see who has joined your team, who has given to your fundraiser, and how close you are to your goal.

We can't wait for you to start your fundraising journey! If you have any questions along the way, please reach out to Holly Maki at Holly.Maki@graniteuw.org