



Poised to PIVOT



GRANITE UNITED WAY 2020 COMMUNITY REPORT

DIVERSITY, EQUITY & INCLUSION

Granite United Way's fundamental principal of inclusion is that all members of the community are valued and respected without bias or preference based on difference. We believe that our differences are a source of our strength.

Granite United Way's staff and volunteers model an openness to, an awareness of, and understanding and respect for, the many forms of difference reflected in the communities we serve.

Our values are reflected in our actions and decisions both individually and collectively. Granite United Way affirms that part of our organizational and individual legacy to the communities we serve is our commitment to the values outlined below.

We value:

- All people as potential change agents.
- Partnerships that help an individual or family move toward their potential by providing support or removing barriers.
- A respect for diversity that acknowledges that each person's worth and differences make our community stronger through life experiences, skills, and resources.
- Developing a stronger, healthier community that benefits all people through inclusivity.
- The community's right to expect that our practices will be effective, responsible, equitable, transparent, efficient, and ethical.
- Fostering a learning environment where information becomes a catalyst for change across all aspects of community.

Mission

Granite United Way's Mission is to improve the quality of people's lives by bringing together the caring power of communities.

O P P O R T U N I T Y

In the middle of every difficulty lies opportunity - Albert Einstein

Without a doubt, this year has served up some monumental challenges. But it is those very challenges that United Way was built for. We have been here for more than 100 years, addressing the complex needs of our community.

The foundation of support from our generous donors and volunteers enabled Granite United Way to react to immediate needs, respond to the community and begin preparing for eventual recovery. That very support has also been key as we navigate through the social unrest across our nation, renewing our focus on improving diversity, inclusion and equity in all areas of our work.

It is more important than ever that we work together, lift up our neighbors, and strengthen our communities. We are committed to continuing this work throughout the pandemic, and providing opportunities for others to **Learn**, **Earn** and **Be Healthy**.

We thank you for being here with us, serving those who are relying on us in these unprecedented times.

Sincerely,



Tony Speller
Senior Vice President, Comcast
Granite United Way Board of Directors Chair



Patrick Tufts
President and CEO
Granite United Way



C O N S T A N T

Consistency is critical to financial stability. When the COVID-19 pandemic began sweeping through the region, Granite United Way's Work United program immediately responded to meet the needs of those they served. One example is when Work United, an employer collaborative in the Upper Valley, convened by Granite United Way, focused on what was most needed.

The focus of Work United is business solutions ~ job retention and decreased absenteeism. Through shared resources, employment barriers for their low-to-moderate wage workers are minimized.

When the COVID-19 pandemic began hitting the Upper Valley, the Work United team reached out to each of the 12 Champion companies - Alice Peck Day, Chippers Inc., FUJI Film Dimatix, Inc, Hypertherm, Kendal at Hanover, King Arthur Flour, Simon Pearce, Co-op Food Stores, Dartmouth College, Mascoma Bank, Early Care and Education Association and Mt. Ascutney Hospital – and initiated an online version of the program.

“Our ability to immediately offer resources in a new setting is key to stabilizing employee's lives during a very uncertain time,” said Prudence Pease, Director of Work United. “Pivoting to a remote resource, we remain a constant presence in their world while keeping a focus on safety throughout our community.”

The program also partners with local banks, Mascoma Bank, Ledyard National Bank and Bar Harbor Bank & Trust, to offer emergency loans up to \$1,000. Many of these individuals are applying for a loan for the first time in their lives.

“Granite United Way and the Work United program have been helping companies and employees for many years, and they were designed for situations like this,” said Sally Kraft, MD, MPH, VP Population Health, Dartmouth-Hitchcock, Board Member of Granite United Way. “They are addressing the immediate needs of the Upper Valley and will be there as the impact of this pandemic evolves.”

SUPPORTING THOSE IN RECOVERY

In the Granite State alone, there are around 135,000 people in recovery from substance use disorder (SUD). Substance use disorder also has a significant impact on New Hampshire's economy, with an estimated \$2.36 billion lost annually in the state due to substance misuse. The majority of that cost, at around \$1.6 billion, is incurred by New Hampshire businesses in the forms of decreased productivity and increased absenteeism, and there are also costs to our medical, policing and criminal justice systems, and beyond.

In 2018, Governor Chris Sununu launched the New Hampshire Recovery Friendly Workplace (RFW) initiative to help address the impacts associated with SUD. The initiative empowers businesses across New Hampshire to create work environments that are supportive to those in or seeking recovery, in addition to those who may have a loved one with SUD. Through this initiative, workplaces receive support and guidance from Recovery Friendly Advisors, regional Public Health Networks, and Recovery Community Organizations that help get them connected to SUD-related information, resources, and trainings. Participating workplaces also move through an RFW checklist and, through doing so, can become officially designated as an RFW by the Governor. All of the services offered through the initiative are offered at no cost and are tailored to meet the unique needs of each workplace.

Over 275 New Hampshire workplaces are participating in this initiative, representing over 70,000 employees across the state. The success of the RFW initiative has spread across the country, and over a dozen states have reached out to learn how to best replicate the initiative to meet the needs of their communities. The addiction crisis is bigger than New Hampshire, but together, we are forging a path that brings increased access to recovery, strengthening our workforce and communities in the process, and we hope others continue to join us.

CHANGE OF COURSE

The ability to adapt is one of our strategic promises, and we delivered on that when we committed to supporting students and educators in this new and complex remote educational environment. When the COVID-19 pandemic shifted learning online, Granite United Way connected with the Reading Plus® organization who offered to add additional Manchester middle school students to the program during the crisis, meaning all 3,100 middle school students across Manchester have access to this critical remote learning resource wherever they are.

“We’ve seen great success with this innovative online platform, with some students improving their literacy up to two grade levels, so we know this is a valuable tool for school districts to have,” said Patrick Tufts, President and CEO of Granite United Way. “We also know we have a strong relationship with the Manchester School District, and our partners at Reading Plus® wanted to keep education at the forefront during this unprecedented time.”

In addition to expanding the Manchester investment, in partnership with the Concord School District we launched Reading Plus at Broken Ground School in East Concord at the beginning of the most unpredictable school year. Even, prior to the pandemic, Broken Ground is home to the lowest performing students in the district and serves the highest proportion of English language learners (ELLs) of the elementary schools in the district.

We are proud of our ability to introduce a new program during this school year to provide remote learning support when it has never been needed more. The growth of our impact is attributed to our partnerships with school districts and would not be possible without corporate partners like Wells Fargo, TD Charitable Foundation and Lincoln Financial Group.

COMMUNITY AWARDS

Our annual Celebrations looked a little different this year, but we continue to recognize individuals and organizations that show us all how to Live United!

CENTRAL REGION

GIVE ~ Samuel P. Pardoe Foundation

ADVOCATE ~ Alex Ray
*Common Man Family
of Restaurants*

VOLUNTEER ~ Cindy Hemeon-Plessner
New Hampshire Mutual Bancorp

MERRIMACK COUNTY

GIVE ~ Liz and Dennis Hager

ADVOCATE ~ Marianne Barter
*Merrimack Valley Day
Care Services*

VOLUNTEER ~ Charlie Head
Sanborn Head and Associates

NORTH COUNTRY

GIVE ~ Joel and Cathy Bedor

ADVOCATE ~ Matt Manning
AHEAD, Inc.

VOLUNTEER ~ Becky Colpitts
Littleton Food Co-Op

NORTHERN REGION

GIVE ~ Northway Bank

ADVOCATE ~ Family Resource Center

**VOLUNTEER ~ Northern Region
Volunteer Income Tax Assistance
(VITA) Program Volunteers**

SOUTHERN REGION

GIVE ~ Bill and Jayna Stevens
*Harvey Construction
Manchester Police Athletic League*

ADVOCATE ~ Diane Fitzpatrick
Boys & Girls Club of Manchester

VOLUNTEER ~ Preston Hunter
Eckman Construction

UPPER VALLEY

GIVE ~ Timken Aerospace

ADVOCATE ~ Jennifer Fontaine
Upper Valley Haven

VOLUNTEER ~ Marion "Mimi" Simpson
Dartmouth College

WORK UNITED ~ Lauren Schumacher
Mascoma Bank

ALEXIS DE TOCQUEVILLE SOCIETY

Our Alexis de Tocqueville Society provides the foundation for our impact work, and we thank these donors who have given during the 2109 and 2020 year. Each year, their generous annual gifts of \$10,000 or more are working to improve lives and help our community Learn, Earn, and Be Healthy.

Ordre d'Indépendance (\$250,000 - \$499,999)

Eva Montembeault in Memory of "Monty"

La Société Nationale (\$100,000 - \$249,999)

Samuel P. Pardoe Foundation

Mark & Sally Stebbins

TOSA Foundation

1 donor wishes to remain anonymous

Ordre de Fraternité (\$75,000 - \$99,999)

Norwin S. & Elizabeth N. Bean
Foundation

The Jack & Dorothy Byrne Foundation

Ordre d'Egalité (\$50,000 - \$74,999)

Joel & Cathy Bedor

Robert W. Christy Living Trust

Cogswell Benevolent Trust

Norm & Pat Turcotte

2 donors wish to remain anonymous

Ordre de Liberté (\$25,000 - \$49,999)

Bill & Tina Bedor

Kraig Burnham & Lisa Schultz

Dennis & Elizabeth Hager

The Lovett-Woodsum Foundation

Van Otterloo Family Foundation

Edwin S. Webster Foundation

Ordre de Classique (\$15,000 - \$24,999)

Lisa Baldez & John Carey

Bruce Carrozzi

William L. Chapman

Couch Family Foundation

Michael & Shawna Dion

J. Michael & Marilyn P. Hickey

J. Beatty & Susan Hunter

Faith Mattison Revocable Trust

Nannu Nobis

Mundy & Win Piper

Cathleen A. Schmidt

Gary Shirk & Ann Dippold

Kurt & Elaine Swenson

J. F. Swope Fund of the

NH Charitable Foundation

Charles A. & Lynne M. Walker

Membres de la Société (\$10,000 - \$14,999)

Patricia M. Anderson

Ellen & Jim Bassett

Joseph & Melinda Bator

Henry F. Berry Charitable Trust

Botnick Family Foundation

Barry and Caryl Brensinger

David & Ellie Cochran

Philip L. Cote

Richard W. & Barbara J. Couch

Patrick Duffy & Jaye Gibson

David P. & Dorothy M. Goodwin

Family Fund of the NH

Charitable Foundation

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Family Foundation

Dan & Cheryl McKenney

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Al & Margaret Mulley

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Sean M. Owen

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Phil & Judy Ryan

Lynn & Gary Schwartz

Evan & Sae-Im Smith

Wayne & Kathryn Trombly

Patrick & Allison Tufts

Vanderheiden Family Foundation

Roger & Karen Walcott

Alex & Lisa Walker

Doug & Tara Weckstein

Charles E. & Nancy E. Wilder Fund

4 donors wish to remain anonymous

Making
A Local
Investment



Making an investment in your local community is something that Joel and Cathy Bedor have dedicated themselves to in New Hampshire's beautiful North Country.

As champions of their community, they have made a concerted effort to ensure that critical services to youth, the elderly and those facing adversity are available.

Joel and Cathy Bedor were chosen for the 2020 GIVE Award for being long-time Littleton champions who can be counted on to step up whenever a need in the community is identified. Their generous philanthropic investments help many North Country nonprofits, ensuring access to critical services. We are proud to recognize them for the positive impact they have made on countless lives.

POISED TO PIVOT DURING COVID-19

Shortly after our annual campaign wrapped, the world around us changed. True to our mission, we adapted to meet the needs of our community as the COVID-19 pandemic began affecting our neighbors across all of our regions. This was possible because we have had such an incredible support from our donors and volunteers over the years. The community needed us more than ever before, and we immediately took action to respond.



Safe in our Community

During 2020, Granite United Way ensured that the need was answered with Public Health Network staff in three regions leading the effort in emergency response and the 211 NH call specialists answering more than 121,000 calls. Granite United Way joined forces with corporate partners, Rotary clubs and volunteers across the state to distribute more than 220,000 personal protective equipment.

Virtual Tax Prep

The COVID-19 pandemic hit in the middle of tax season, prompting the IRS to extend the season into July. Our local volunteers moved the Volunteer Income Tax Assistance (VITA) program to an entirely online platform, continuing to prepare more than 5,000 federal tax returns. This helped to bring more than \$5 Million back into the bank accounts of low to moderate income households across all six regions.



Connecting in Crisis

Granite United Way's COVID-19 Relief Fund has helped thousands of people across our state to meet their basic needs during the pandemic. We worked with local nonprofits in each of our regions to help clients who needed immediate relief to address challenges presented by the pandemic, assisting over 5,000 individuals and more than 600 families. For many, assistance was critical to meeting basic needs.



It Takes a Village

Tri County CAP Head Start reopened their preschool this summer at Whole Village Family Resource Center for a special five-week session for students entering school this fall. This rich environment focused on the language and organizational skills required for kindergarten readiness. Children enjoyed a full schedule of activities; they created their own books, presented them to their peers, and spent lots of time outdoors on the beautiful Whole Village playground. The program followed all safety guidelines of the Center for Disease Control, the federal Office of Head Start and the State of New Hampshire. All students were provided a nutritious breakfast and lunch each day.

Fueling Our Families

Granite United Way partnered with local organizations in every region to bring more than \$500,000 of nutritious food into the homes of families affected by the COVID-19 pandemic. Hundreds of volunteers donated their time to distribute lunches, weekend meals and food boxes at mobile food pantries. In addition, Granite United Way's COVID-19 Relief Fund brought \$25,000 to local pantries and the Women Infant Children program.



Building Resiliency

Helping children and families experiencing crisis can reduce the impacts of trauma later in life. Thanks to support from Granite United Way, the Concord Police Department, Merrimack County Advocacy Center, and Riverbend Community Mental Health teamed up to launch Concord's Adverse Childhood Experiences Response Team (ACERT).

"Although connecting families and children with in-person services has proven to be difficult during this challenging time, the ability to provide a support network and specialized resources – even remotely – offers families a safety net and caring person to help build resiliency in their children." Bethany Cottrell, Human Services Director, Merrimack County. Since their launch in October of 2019, the team has helped hundreds of children and families access community resources.



**Our supporters made it possible for us to be
READY to RESPOND**

S O L I D N U M B E R S

Giving to Granite United Way is a solid investment in our community. Both GuideStar and Charity Navigator recognize Granite United Way among their highest ratings for efficiency and transparency.

CONDENSED STATEMENT OF FINANCIAL POSITION (June 30, 2020)

Cash and cash equivalents	\$1,205,303
Pledges & grants receivable	2,519,281
Prepaid expenses and other receivables	58,753
Investments	436,473

TOTAL CURRENT ASSETS 4,219,810

Investments-endowment	231,099
Beneficial interest in assets held by others (NHCF)	1,681,721
Property and equipment, net	1,182,068

TOTAL ASSETS \$7,314,698

Future allocations payable & donor designations payable	\$877,231
Accrued expenses	605,935
Accounts payable	18,980
Long-term debt	617,032
Funds held for others	7,205

TOTAL LIABILITIES 2,126,383

Without donor/time restrictions	197,245
With donor/time restrictions	4,991,070

TOTAL LIABILITIES AND NET ASSETS \$7,314,698

CONDENSED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS (Year ended June 30, 2020)

Public support, less provision for uncollectible	\$7,083,135
Grant revenue	2,024,091
Sponsorships and other restricted contributions	1,870,050
In-kind contributions	43,119

TOTAL PUBLIC SUPPORT 11,020,395

Administrative fees	104,423
Investment income	107,274
Realized and unrealized gain on investments	12,318
Change in the value of beneficial interest in trusts, net of fees of \$12,051	(44,486)
Miscellaneous income	110,298

TOTAL SUPPORT AND REVENUE 11,310,222

Program services	6,524,714
Donor designations	1,856,774
Operating expenses	2,160,897


TOTAL EXPENSES 10,542,385

INCREASE IN NET ASSETS FROM OPERATIONS	767,837
NET ASSETS, BEGINNING OF YEAR	4,420,478
NET ASSETS, END OF YEAR	\$5,188,315

This is a one time 15-month audit due to a change in our fiscal year end. Granite United Way does not charge any member dues or fees from participating charitable organizations.

OUR TOP CORPORATE PARTNERS

Eversource Energy
Comcast
NH State Employees' Charitable Campaign
Dartmouth College
Hypertherm, Inc.
PROCON, LLC
United Parcel Service
Lincoln Financial Group
New Hampshire Charitable Foundation
Hannaford Supermarkets
Bank of New Hampshire
Dartmouth-Hitchcock Medical Center
Wells Fargo
Hubbell
Anthem Blue Cross Blue Shield
Pike Industries
McLane Middleton
Concord Hospital
GEAR UP New Hampshire
Citizen's Bank
New Hampshire Mutual Bancorp
Harvard Pilgrim Health Care Foundation and
Tufts Health Plan Foundation
TD Bank and TD Charitable Foundation
St. Mary's Bank
True Value
Granite United Way
Velcro USA
Catholic Medical Center
Endowment For Health
Texas Instruments
Pentucket Bank
Enterprise Holdings
People's United Bank
HarborOne Mortgage
New Hampshire Healthy Families
Timken Aerospace
Sheehan Phinney
Harvey Construction Corporation
Northway Bank
The Rowley Agency
New Hampshire Housing Finance Authority
Eastern Bank
Baker Newman Noyes
Nobis Group
Bank of America
Elliott Hospital Foundation
Northeast Delta Dental
Orr & Reno
Algonquin Power & Utilities Corporation
Devine Millimet
Metro Walls
Woodsville Guaranty Bank
Concord Group Insurance Company
Nathan Wechsler & Company



LIVE UNITED

VOLUNTEER LEADERSHIP

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IN YOUR ESTATE PLANS.**



Granite United Way

www.graniteuw.org
Email us at info@graniteuw.org



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