CAMPAIGN THEME IDEAS



Suggested Names:

- Be a Champion for United Way
- Teaming Up for Tomorrow
- · Living United, We All Win

Possible Events

- · Pep rally kickoff
- Office Olympics
- Elevator or Chair Races
- Game room competition

Ideas for Incentives:

Suggested Names:

Caring is Cool

United Wav

Possible Events:

- Medals or blue ribbons to winning team and donors
- · Sports events tickets

Suggested Names:

- Give It's Elementary
- The ABCs of Caring

Possible Events:

- United Way Pop Quiz
- Sack Lunch Swap
- Bubble Gum Contest
- Spelling Bee

Ideas for Incentives:

- Long recess (longer break or time off)
- Good job stickers
- Apples and treats

Suggested Names:

- · Reach for the Stars
- You're a Star! When You Give to United Way

Possible Events

- Star Struck Trivia
- Movie Star-Style Party

Ideas for Incentives:

- Hall of Fame (place donors' names on star in the hallway)
- Movie passes
- Fresh popcorn

Immertime

<u>Theme: Sports/Ul</u>

Ideas for Incentives: Free vacation day

- Water bottles
- · Tickets or passes to pools and summer attractions

• Be a Lifesaver . . . Give to the

Employee Cookout or BBQ

Casual Day for United Way



Miscellaneous

- Mystery
- Favorite Holidays
- Carnival Games
- Superheroes
- Mardi Gras
- Decades (50s, 60s, 70s, 80s)
- Scavenger Hunt
- Hawaiian Luau
- Building a Better Community

<u>Back to School</u>