

FUNdraising: Incentives



FOOD

Attract people to your group meetings with food! It doesn't have to be a lavish luncheon. Coffee & donuts for a morning meeting; cheese and crackers for an afternoon meeting. If there are no funds available, have your committee bake zucchini bread!

PARTIES

Throw a party to celebrate achieving your goal. If there's an interdepartmental competition, throw a party for the "winning" department (here we are back at FOOD again). One year, one department had a Cinco de Mayo party, complete with costumes, for the whole workforce to celebrate completion of a successful State Employee Charitable Campaign. If you have a tight budget, be creative: have your committee bring something special to share in the lunchroom as you say THANKS.

RAFFLES

Put names of givers (again, set your levels to encourage greater participation) into a hat for a BIG gift. Some departments do several raffles, layering bigger prizes for bigger donations.

Here are some sample ideas to raffle, with a wide range of costs:

- ◆ Craft article(s) donated by a co-worker(s)
- ◆ Use of the CEO's parking space for a week
- ◆ A day to swap jobs with the CEO
- ◆ Breakfast/dinner cooked by top management

