

GET ON THE



STEBBINS FAMILY
CHALLENGE
BUS

HOP ON BOARD!

This is a great way to give back to your community & benefit your business!



Together we can make a difference

Longtime United Way supporters and Alexis de Tocqueville Society members, Mark and Sally Stebbins, are passionate about bringing positive change to our community. As owners of PROCON, they know how building a culture of philanthropy within your business benefits many.

Now, they want to challenge other business owners to invest in our community! Over the next two years, they have committed \$50,000 to the **Stebbins Family "Get on the Bus" Challenge Match** to engage new businesses with Granite United Way.

There are two simple ways to participate in the Match:

1. Host a **new** United Way workplace campaign at your business and raise a minimum of \$1,000
and/or
2. Pledge a **new** corporate gift of a minimum of \$1,000

Join us on the bus.

Each company (up to 25 companies per year) that participates will receive **2 tickets to a 2017 New England Patriots home game (Sept. or Oct.)**, with **complimentary transportation** provided by the Stebbins. Once at the game, **guests will enjoy a reception** hosted by the Stebbins family.



Get ready to get on the bus!

To be eligible for the Stebbins Family Challenge Match, your new workplace campaign or new corporate gift of \$1,000 minimum must be made by March 31, 2017 (Campaign 2016) or March 31, 2018 (Campaign 2017.) The Stebbins Family match of your dollars will be directed to Granite United Way. To learn more about how to leverage this opportunity, contact Kristin Martin at kristin.martin@graniteuw.org or 603.625.6939 x121.



Did You Know?

A United Way Campaign Benefits Your Business!

It can improve employee morale and help create a positive workplace environment.

It's great PR for your organization.

A campaign helps retain and grow your customer base. Your customers want to do business with a company that makes a positive impact in our community.

Corporate charitable gifts are tax deductible and reduce your company's tax liability.

www.graniteuw.org