

UNITED is the way forward



Granite United Way and the Greater Seacoast

Strengthening communities has never been more important, making this the optimal time for Granite United Way and the Greater Seacoast Region to officially align service areas; with the mutual goal of increasing impact both locally and across the state. The Boards of Directors from both Granite United Way and the United Way of Massachusetts Bay and Merrimack Valley, under which United Way of the Greater Seacoast had been operating, announced a formal alignment, based on state lines, of the service area of the Greater Seacoast with Granite United Way to achieve greater community impact.

Benefits of Strategic Alignment

- Aligning the strategic promise to be Local, Lead and Adapt; Four local, volunteer Board Members from the Seacoast area will be joining the Granite United Way Board of Directors, providing leadership and voices to enterprise-wide decisions
- The Greater Seacoast area will have additional resources, based here in New Hampshire; including the ability to access funding at scale both at the State and Federal levels
- The Greater Seacoast team brings deep expertise around fostering early childhood development and advancing housing stability in the region. The Seacoast team established and were early investors in the State Early Learning Alliance, a cutting-edge shared services model for early childhood programs to strengthen business practices and enhance program quality. More recently, UWGS partnered with school and community leaders to build a cross-sector coalition focused on school readiness, Somersworth Ready Together.

"This partnership identifies ways to increase efficiency as we improve the lives of our neighbors," said Nick Toumpas, Chair, Seacoast Advisory Board. "It is imperative that we look for ways to create impact at scale, and joining with Granite United Way is a solid investment in our community."

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45 COMMUNITIES
across the Greater Seacoast region will benefit from the alignment with Granite United Way

LOCAL INVESTMENT
decisions will be driven by local Seacoast region volunteers

LOCAL COMPANIES
are engaged with United Way as corporate partners and hosting annual campaigns

LOCAL VOLUNTEERS
will leverage their time and voice to ensure access to programs and services

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