

# THE CENTRAL REGION CHALLENGE MATCH

INSPIRING GIVING THROUGHOUT THE CENTRAL REGION



TRIPLE YOUR  
DONATION

## TRIPLE YOUR DONATION TO OUR COMMUNITY

The last several months have challenged us in ways we could have never imagined. Individuals and families in the Central Region are struggling to meet their basic needs, while planning for the future. As the hardships increase, your support is needed now more than ever before to help our neighbors Learn, Earn, and Be Healthy.

A generous new Central Region family has sponsored a **\$50,000 CHALLENGE MATCH** to inspire individuals and companies in the Central Region to get involved in their community through the Granite United Way campaign.

This Challenge will provide a 2:1 match of any **new** or **increased** individual or company gifts, allowing you to **TRIPLE YOUR DONATION**, and create an even bigger impact in the Central Region!

## GET INVOLVED

**NEW OR INCREASED  
INDIVIDUAL & COMPANY  
GIFTS WILL BE MATCHED 2:1  
UP TO \$50,000!**

*"While the spread of COVID-19 is well documented in the news, the devastating effects of this pandemic on family, friends, and neighbors are far less known. The Granite United Way has taken a strong leadership role in combating the far-reaching health and economic hardships resulting from this crisis. We encourage each individual and business to be as generous as possible during this year's United Way Annual Campaign in order to help those in our community who desperately need our support during these unprecedented times."*

**BY WORKING TOGETHER WE WILL CREATE A STRONGER COMMUNITY!**

To be eligible for the Central Region Challenge Match, your pledge or gift must be made by June 30, 2021. The matching dollars will be directed to Granite United Way's Central Region. To learn more about this Match, contact Scoop Welch at [scoop.welch@graniteuw.org](mailto:scoop.welch@graniteuw.org) or 603.524.6864 x2.



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